

**New  
Product**

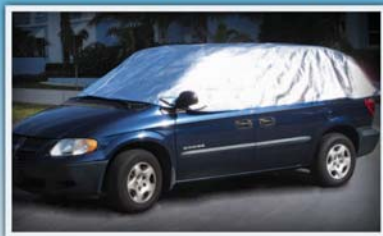
Introducing the **Cool Cap**  
**Heat Blocking Car Cover™**

*Our Universal Standard Size Fits All...*



*Our SUV / Minivan Size*

*Our Full-Size Pickup Size*



**STOP THE HEAT**

**from getting to You  
& Your Car's Interior**

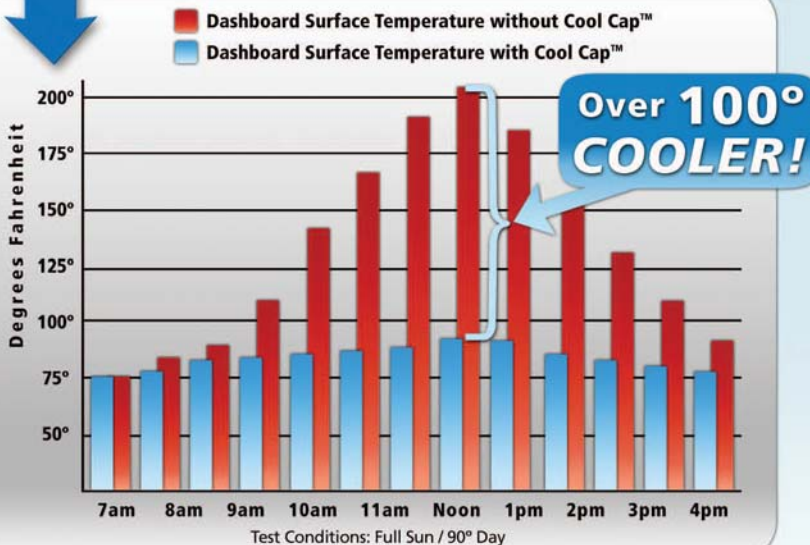


# BAKING in the **HOT SUN**

Your Car's Interior  
Can Get Over **200°**

...NOT with a Cool Cap™!

See for yourself how the Cool Cap™ keeps your car cool!  
The proof is in our temperature comparison chart.



WINNER

**SEMA 2009  
BEST NEW  
PRODUCT**

See what customers are saying  
about their Cool Caps™  
[www.reflectionite.com/press](http://www.reflectionite.com/press)



ITS COOL IN HERE.COM 1.888.90.JIMMY (1.888.905.4669)  
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